#### Web Design Foundations Musician Website Project | Research Doc

**Helpful Tips:**

* You will use this research doc to build a wireframe for your page that includes all the content you’ve listed above. Consider hierarchy when choosing the order of your content (you can do any order you want) and make sure all of your sections have headlines. The entire design should contribute to an overall vibe that matches that of the artist/band.
* You can combine content elements using your best judgement. For example, the nav links can go in the header if you want, and the social links can go in the footer, if you want. They can also be separate elements.
* You can change your fonts and colors after you start designing if you determine your initial choices don’t work for the vibe you’re going for.
* Use the grid in Sketch to match your wireframe drawing. To turn the grid off/on, press Control+L on your keyboard. Background elements can extend beyond the grid, but all readable content should live inside the grid.

1. Your Artist: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Travis Scott\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Visit <https://onepagelove.com/inspiration> and browse through the websites here for inspiration. Find 2 sites that appeal to you and answer the following questions about each.
   1. Site 1 (paste URL here) \_\_\_\_\_\_\_\_\_ <https://onepagelove.com/wizardshock> \_\_\_\_\_\_\_\_\_\_\_\_\_\_
      1. What design elements appeal to you about this website? (color scheme, layout, typography, composition, use of grid, etc)\_\_\_\_\_\_\_\_\_\_\_I like how each picture or image is beside each other. I find that neat. And the image at the beginning in the background is cool because I could replace it with an image of one of Travis’s concerts. I would probably change the font since it gives off video game vibes. Overall, I just like how this looks. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. Site 2 (paste URL here) \_\_\_\_\_\_\_\_\_\_\_ <https://onepagelove.com/conrad-stel> \_\_\_\_\_\_\_\_\_\_\_\_
      1. What design elements appeal to you about this website? (color scheme, layout, typography, composition, use of grid, etc)\_\_\_\_\_\_\_\_\_\_\_\_\_It’s very simple and I think that’s good for what I want to do. I want to replace the images with the album covers and. The descriptions on the albums and go right beside it. The layout is amazing for what I want to do.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Go to <https://fonts.google.com/> and choose fonts you’d like to use on your webpage. Consider the vibe of the artist as well as legibility and readability when choosing your fonts. Also choose font weight (bold, light, medium, etc)
   1. Headline Font: name: \_\_\_\_\_\_Kalam\_\_\_\_\_\_\_\_ font weight: \_\_\_Light 300\_\_\_\_\_
   2. Paragraph Font: name: \_\_\_\_\_\_\_\_ Gloria Hallelujah \_\_\_\_\_\_ font weight: \_\_\_Regular 400\_\_\_\_\_
4. Go to <https://coolors.co/> and choose a color palette for your webpage. You need at least 3 colors, but can have up to five. Put their hexadecimal codes here:
   1. #\_\_\_ 6B705C \_\_\_
   2. #\_\_\_ A47148 \_\_\_
   3. #\_\_\_ 2A6F97 \_\_\_
   4. #\_\_\_ E5383B \_\_\_
   5. #\_\_\_ FFCB69 \_\_\_

Find a short biography about the artist and paste it here.  
\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Born in Houston, Texas, Scott began making music as a teenager. He dropped out of college to move to New York and then Los Angeles and pursue music, where he met rapper T.I. and was later hired as a producer by Kanye West 's record label Good Music.

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   1. Source (url): \_\_\_\_\_\_\_\_ <https://www.businessoffashion.com/community/people/travis-scott#:~:text=Born%20in%20Houston%2C%20Texas%2C%20Scott,s%20record%20label%20Good%20Music>. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. List at least 6 singles or albums the artist has released (if less than 6 then list all that have been released). Also, save images of the single/album artwork to your computer.
   1. Single/Album Name: \_\_\_\_\_\_\_\_Owl Pharoah\_\_\_\_\_\_\_\_\_\_ Year Released: \_\_\_2013\_\_\_
   2. Single/Album Name: \_\_\_\_\_\_\_\_ Days Before Rodeo \_\_\_\_\_\_\_\_\_\_ Year Released: \_\_\_2014\_\_\_
   3. Single/Album Name: \_\_\_\_\_\_\_\_\_ Rodeo \_\_\_\_\_\_\_\_\_ Year Released: \_\_2015\_\_\_\_
   4. Single/Album Name: \_\_\_\_\_\_\_\_ Birds in The Trap Sing Brian McKnight \_\_\_\_2016\_\_\_\_\_\_ Year Released: \_\_\_\_\_\_
   5. Single/Album Name: \_\_\_\_\_\_\_\_Huncho Jack, Jack Huncho\_\_\_\_\_\_\_\_\_\_ Year Released: \_\_\_2017\_\_\_
   6. Single/Album Name: \_\_\_\_\_\_\_\_\_Astroworld\_\_\_\_\_\_\_\_\_ Year Released: \_\_\_2018\_\_\_
3. List 8 upcoming tour/show dates or appearances (late night show appearances, SNL, music awards, etc count)
   1. Date: \_\_april 2019\_\_\_\_ Location: \_\_\_\_\_grammys\_\_\_\_\_\_\_
   2. Date: \_\_\_nov 5, 2021\_\_\_ Location: \_\_\_\_\_\_astroworld festival\_\_\_\_\_\_
   3. Date: \_\_\_September 14, 2019\_\_\_ Location: \_\_\_\_\_music midtown\_\_\_\_\_\_\_
   4. Date: \_\_August 24, 2019\_\_\_\_ Location: \_\_\_\_\_Travis Scott\_\_\_\_\_\_\_
   5. Date: \_\_\_July 16, 2019\_\_\_ Location: \_\_\_\_\_\_astroworld\_\_\_\_\_\_
   6. Date: \_\_\_Oct 28 ,2018\_\_\_ Location: \_\_\_\_\_ Posty Fest 2018\_\_\_\_\_\_\_
   7. Date: \_\_Aug 24, 2018\_\_\_\_ Location: \_\_\_\_\_\_\_Leeds Festival\_\_\_\_\_
   8. Date: \_\_\_2015\_\_\_ Location: \_\_\_\_\_Switzerland Concert\_\_\_\_\_\_\_
4. Additional content your website MUST include:
   1. Form for email signup
   2. Links to artist/band’s social media accounts
   3. Navigation bar with navigation links to sections on the page
   4. At least 1 photo of the artist/band
   5. A ‘buy tickets’ button for the show dates
   6. Header
   7. Footer